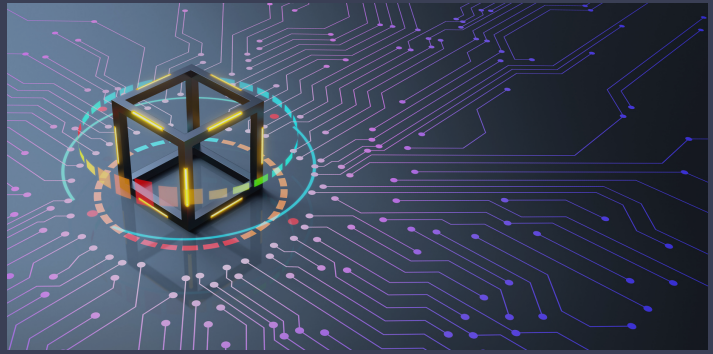


Case Study

Fortune 20 Technology



Opportunity

With the implementation of a new foreign filing strategy, our client predicted a significant increase in workloads within 24 months. However, the existing operating model was not scalable, nor could it support the organization's goals for higher quality patent review and prosecution. We were engaged to help evaluate alternative options to promote efficiency and improve data quality.

#1	#2	#3
We conducted a thorough current state assessment that identified numerous recommendations including consolidation of vendors.	We developed a business case to support a 3-year transformation.	Once approved, we led an external vendor selection process and negotiated a 5 year contract to achieve over \$13M in tangible savings.

Results

We successfully guided the client through a system selection and implementation to replace their fractured complex and expensive technology ecosystem with a simplified lifecycle tool.